



DAYTONA GROUP
11504 170 Street
Edmonton, AB T5S 1J7
PH 780.452.2288
FAX 780.452.7146
info@daytonagroup.ca
www.daytonagroup.ca

Media Release

For Immediate Release

September 24, 2010

On September 17, 2010, the Canadian Home Builders' Association – Alberta honored those members committed to excellence in housing. As President of the Daytona Group of Companies, I am extremely proud to announce that Daytona Homes Master Builder received the coveted Ralph Scurfield Builder of the Year Award for Alberta home builders. Ralph Scurfield was admired as a pioneer and leader within our industry, providing the framework for the Alberta home building industry's top honor.

The Ralph Scurfield Builder of the Year Award is a particularly special award for our company to receive. Our CEO, Ralph Hutchinson, worked for Mr. Scurfield forty years ago. Mr. Scurfield encouraged the entrepreneurial spirit in many of his employees, as well as in many of the past recipients of this award fostering excellence in design, building practices, customer satisfaction and integrity within our industry.

Additionally, Daytona Homes Master Builder was also honored for best single family home under \$225,000 and best single family home priced from \$300,000 to \$349,999.

These awards recognize the hard work, passion and commitment of our employees and business partners. It takes a very special team to reach such a prestigious milestone.

I would like to sincerely thank our employees and business partners, CHBA – Alberta, our valued customers who have influenced the growth and success of Daytona Homes Master Builder over the past 17 years.

Tally Hutchinson

President

Daytona Group of Companies